

# LANDMARK

## CHRISTIAN SCHOOL

Guidelines to Successful Talon Advertising

1. When deciding on your ad's layout, please be advised that a 1/4 page or full page ad must be vertically oriented. A 1/8 or 1/2 page ad must be horizontally oriented. **It is very important to have the correct layout for the desired ad size.** (prices are included on the attached form)
2. Photographs, art work or completed ad layouts may be submitted in several ways:
  - A CD containing the completed ad, artwork or photograph submitted with the advertising form
  - A photograph with a desired ad layout description clearly detailed on a sheet of paper submitted with the advertising form
  - Photography and/or ad layouts can be emailed to Kent Print at [kentprint@bellsouth.net](mailto:kentprint@bellsouth.net). Be sure that the email is sent with the subject line "Talon 2008-2009" and that the desired ad size is specified in the message.
3. **Deadline for turning in advertising forms and materials is May 23.** The completed forms should be turned in to LeeAnne Strickland in the Landmark Advancement office.

Please direct questions to LeeAnne Strickland at, [lstrickland@landmark-cs.org](mailto:lstrickland@landmark-cs.org), or 770-692-6777. Thank you for your support of Landmark Christian School.

*Every student prepared to impact the world for Jesus Christ*

50 East Broad Street • Fairburn, Georgia 30213  
Phone: 770.306.0647 • Fax: 770.969.6551 • [www.landmarkchristianschool.org](http://www.landmarkchristianschool.org)

# LANDMARK CHRISTIAN SCHOOL

Fall Talon

Parent Ad Form

Parent Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Youth Football League: \_\_\_\_\_

I would like to purchase the following ad:

Student's Name \_\_\_\_\_

\_\_\_\_\_  $\frac{1}{4}$  page ad, \$100

\_\_\_\_\_  $\frac{1}{2}$  page ad, \$150

\_\_\_\_\_ Full page ad, \$200

Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

(Be sure to enclose artwork or e-mail it to [kentprint@bellsouth.net](mailto:kentprint@bellsouth.net))

Payment methods:

Cash: \_\_\_\_\_

Check: \_\_\_\_\_

Student Bill: \_\_\_\_\_

Child's Name: \_\_\_\_\_

Credit Card (Visa, MC, American Express, Discover)

Name: \_\_\_\_\_

Acct Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_

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