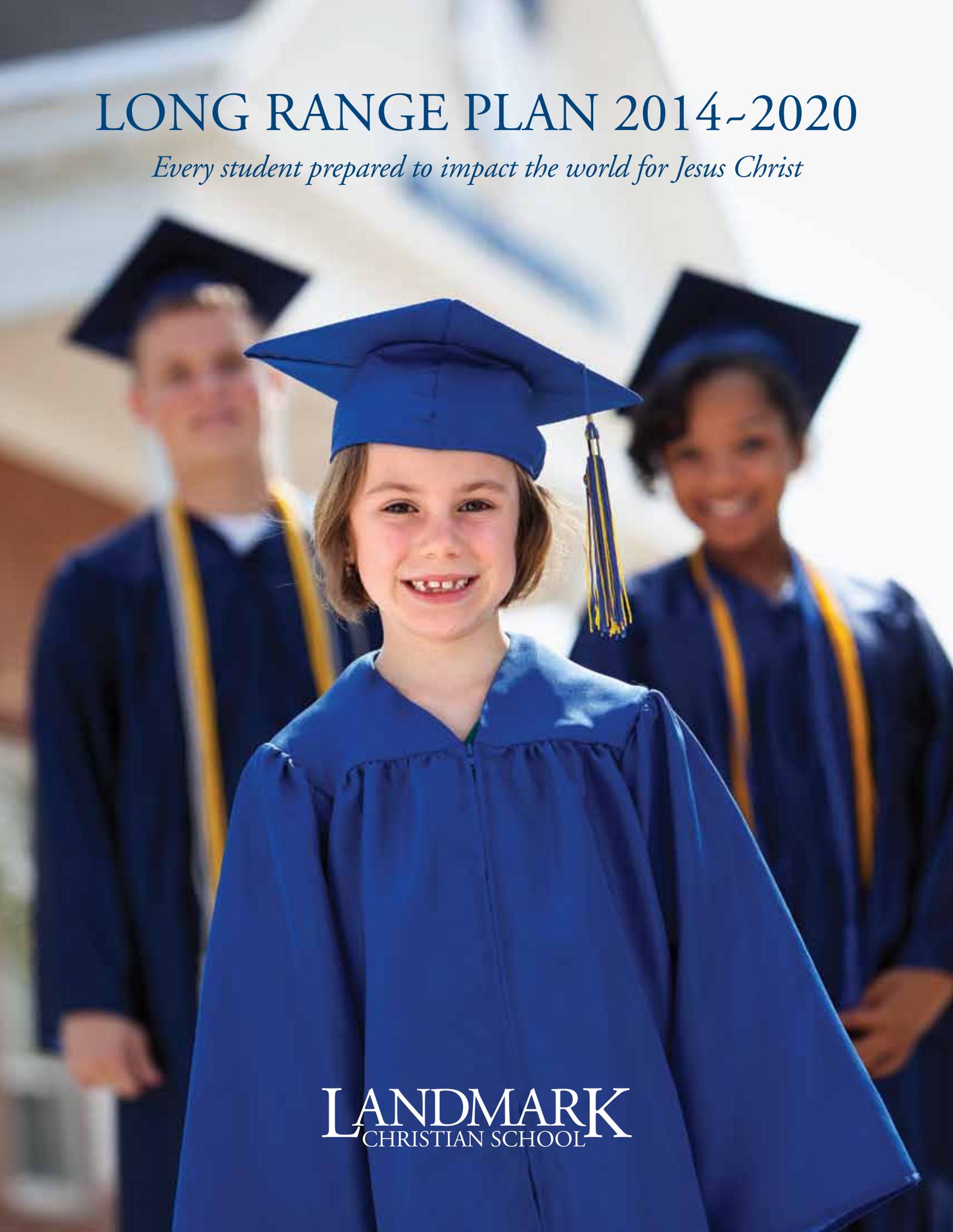


LONG RANGE PLAN 2014~2020

Every student prepared to impact the world for Jesus Christ



LANDMARK
CHRISTIAN SCHOOL

CONTENTS

- 3 Message from the Long Range Plan Steering Committee
- 5 Long Range Planning Purpose
- 6 Why Landmark?
- 8 Landmark's Core Values
- 9 Target Faculty Profile
- 10 Target Graduate Profile
- 12 2008-2014 *Campaign Impact* Giving Results
- 13 Landmark's Growth
- 14 2014 -2020 Long Range Planning Goals
- 15 Student Social/Spiritual Life
- 16 Academics
- 17 Technology
- 18 Property & Facilities
- 19 Message from the Headmaster



2014-2015 Board of Trustees

Ed Bonn, Chairman

Allison Calhoun-Brown, Ph.D.

Thomas Fritz

Gil Kelly

Sandi Moody

Daniel Snead

Al Vivian

Christiaan Wiid

Ed Wyatt



Dear Landmark Families and Friends,

This is an exciting time at Landmark Christian School! God has richly blessed us and remained faithful over the past 25 years. As we look to the future, it is with great enthusiasm that we present the 2014 – 2020 Long Range Plan.

We are grateful for the committed board members, school leadership, faculty, and parents who have sacrificially given their time and wisdom in the crafting of this plan. It incorporates feedback from parents, lessons learned from best-in-class peer schools, and our hopes and prayers for the future of Landmark.

This 2014 – 2020 long range plan will require significant investments in four primary areas:

- Student Social/Spiritual Life
- Academics
- Technology
- Property & Facilities

Continued investments will be made in our faculty and staff, programs and our facilities. In order for these plans to become a reality, we need your prayers, support, leadership, time, investment, and commitment. If you have expertise in any of these areas, or if God places on your heart a desire to financially support any of these initiatives, please contact please contact Headmaster, Mike Titus, or Director of Advancement, Marty Riggs.

May God continue to bless Landmark Christian School as we seek to glorify Him.

Sincerely,

The Long Range Plan Steering Committee

Mike Bedosky, Ed.D.
Ed Bonn
Jon Bridges

Wendell Burdette
Marty Riggs
Daniel Snead

Mike Titus
Michael Wilson
Ed Wyatt



LONG RANGE PLANNING PURPOSE

This long range plan serves 4 primary purposes:

- 1) Provides high-level **direction** to the leadership of Landmark Christian School
- 2) Ensures **alignment** between the school's vision, mission and long range goals
- 3) Creates **accountability** to accomplish long range goals
- 4) **Communication** tool to cultivate partners in the mission

2013 ~ 2014 Long Range Planning Teams

Steering Committee

Daniel Snead
Mike Bedosky, Ed.D.
Ed Bonn
Jon Bridges
Wendell Burdette
Marty Riggs
Mike Titus
Michael Wilson
Ed Wyatt

Academics

Mike Bedosky, Ed.D.
Nicole Bowen
Jon Bridges
Allison Calhoun-Brown, Ph.D.
Mike Echols
Gail Emanuel
Beth Geeslin
Jim Moody
Kelli Penn

Property & Facilities

Ed Wyatt
Ralph Brown
Jay Knight
Dan Langford
David Millican
Terry Miner
Rick Sewell
Daniel Snead

Student Social/Spiritual Life

Wendell Burdette
Russell Aguirre
Lakeisha Fleming
Gil Kelly
Roby Ross
Shannon Sheffield
Ashli Tucker
Jon Windham

Technology

Michael Wilson
Tim Buff
Mark Hossler
James Pickett
Joseaf Stone
Jon Torrenza
Dori White
Dennis Wilson
Shaphan Young

Administration

Mike Titus – Headmaster
Mike Bedosky, Ed.D – High School &
Middle School Principal
Kelli Penn – Elementary School Principal
Donna Windham – Director of Admission
Martin J. Riggs – Director of Advancement
Durand Rice – Director of Athletics
Dan Langford – Director of Business Operations
Terry Miner – Director of Facilities
Shaphan Young – Director of Media Center
Russell Aguirre – Campus Pastor
Ron Applin – Campus Security

2013-2014 Board of Trustees

Ed Bonn, Chairman
Jon Bridges
Thomas Fritz
Dr. Bryan Geerlings
Earl Hanners
Gil Kelly
Lauren McGuire
Al Vivian
Ed Wyatt

Why Landmark?

Our Vision

Our vision at Landmark Christian School is clear – *Every student prepared to impact the world for Jesus Christ.* We strive to be a Christian school in essence – that Christ be a part of all we do. A Landmark education transforms the heart as well as the mind. The impact of Landmark on a student can be life-defining; and our students, in turn, graduate ready to impact others.

Our Mission

Landmark Christian School seeks to honor Jesus Christ by equipping college-bound students to become life-long servant leaders in their communities and in the world. We partner with Christian families to pursue and nurture excellence in the spiritual, academic, artistic, physical, and social growth of our students. We offer a comprehensive, academically rigorous K4-12 education within a non-denominational, Christ-centered worldview.

Our Program Offering

We believe that to adequately prepare each student to impact the world for Jesus Christ, we must attend to the needs of the whole student – spiritually, academically, artistically, physically, and socially, while inspiring a heart for servant leadership. Additionally, we encourage every student to participate in co-curricular activities.

We understand that each student is uniquely created in the image of God and is therefore to be treated as an individual. Practically, this means we seek to meet each student's individual needs, which mandates that our classrooms offer dynamic, flexible, energizing environments which meet the needs of the average, the above average, and the gifted student.

Our Staff

The Landmark family is a vibrant community of teachers, coaches and administrators committed to partnering with parents in preparing young men and women to impact the world for Jesus Christ. Landmark students are disciplined by dynamic believers who love them, pray for them, and invest in their journey. Within this community, champions for Christ are equipped and unleashed.

Our Covenant

Landmark Christian School is a covenant school. A covenant school is one wherein at least one parent/guardian (and preferably both parents/guardians) professes faith in the Lord Jesus Christ as his/her personal Savior.

Our Fine Arts

The Arts are a priority at Landmark. We believe God has called us to develop students artistically. Our desire in the Fine Arts department is to send out Renaissance men and women to impact the world for Jesus Christ. Our students are exposed to both the visual and performing arts from elementary school through high school. Landmark student-artists have performed nationally and internationally in countries like Austria and Italy. Today Landmark students and graduates are succeeding on the stage, in the art world, in the film, television and recording industries, as well as in bands and praise teams across the nation.

Our Athletics

Athletics are an important part of life at Landmark, and our priorities are clear. First and foremost, we want our athletes to grow in Christian character. Secondly, we want them to become relentless competitors – on the field and in the classroom. Thirdly, we strive for excellence in technique and fundamentals. And finally, we want them to understand the price that must be paid, the effort that must be expended, to win. These are our priorities, as we seek to build winners on and off the field.

Our Impact

Landmark students are committed to serving others, not just locally but globally. They have fed children in the slums of Nairobi, Kenya; tended to orphans in Tanzania; shared Jesus with prisoners; witnessed to students in Amman, Jordan; and built schools and churches in Belize and Honduras. Our students are impacting the world for Christ – helping to change lives, and, in the process, being changed themselves.



CORE VALUES

To apply God's truth in our daily lives is our ultimate goal.

It is our desire to learn God's truth and be transformed by it on a daily basis. We know this will occur only as we apply His truth moment by moment, empowered by His Holy Spirit.

"Do not merely listen to the word, and so deceive yourselves. Do what it says."
(James 1:22 NIV)

A passion for excellence will be evident in all that we do.

Jesus gave His best for us; our lives will be gifts back to Him. We will demonstrate a passion for excellence in our relationship with Christ, in our relationships with each other, in academics, in athletics, in the arts, in our work ethic, and in every area of our lives.

"Whatever you do, work at it with all your heart, as working for the Lord, not for human masters."
(Colossians 3:23 NIV)

To serve others is a choice we make every day.

Jesus modeled and commanded that we serve one another. As we serve others, we not only minister to them, our hearts grow as well. A heart willing to serve is a pre-requisite for being a true servant leader.

"Whoever wants to become great among you must be your servant" (Matthew 20:26 NIV)

We will embrace diversity and value every student.

We are all created in God's image. We can only grow and develop to our full potential as we learn from and love people who are not like us.

"There is neither Jew nor Gentile, neither slave nor free, nor is there male and female, for you are all one in Christ Jesus." (Galatians 3:28 NIV)

We will build a community of love and grace.

As recipients of God's grace, we will show grace to others. This will manifest itself in countless ways including kindness, encouragement, forgiveness, and love for those we come in contact with every day.

"A new command I give you: Love one another. As I have loved you, so you must love one another. By this everyone will know that you are my disciples, if you love one another." (John 13:34-35)

TARGET FACULTY PROFILE

Landmark Christian School will recruit and retain outstanding teachers...

- 1) who are personally committed, loyal and demonstrate an understanding of Landmark's vision, mission, core values, strategies and graduate profile of the school.
- 2) who model Christian values, routinely sharing and modeling their personal testimony while pursuing the best reputation for integrity, spiritual leadership, unity, ministry and grace at school, in a Christian church, at home and in the community.
- 3) who are prepared to impact the world for Jesus Christ.
- 4) who are credentialed, well-qualified professionals, who inspire students to greatness with a passion for learning, and use innovative and creative methods.
- 5) who genuinely love students, appreciating their unique God-given gifts and learning styles, holding them accountable to high standards and challenging them to think.
- 6) who are effective communicators with students, parents and peers, building relationships of trust and consistency.
- 7) who provide Godly counsel for students.
- 8) who are honest, refrain from gossip and have a bridled tongue.
- 9) who create and contribute to a culture where academic, artistic and athletic achievement is esteemed.
- 10) who demonstrate the utmost in manners and respect, and carefully measure the long-term effects of actions, words, deeds and discipline on each student or colleague.
- 11) who fuse the Biblical worldview with every subject matter, using a variety of methods without compromising the Truth of God's Word.
- 12) who maintain a safe and orderly classroom, applying discipline in a reasonable consistent manner with love and grace.
- 13) who are prepared each day, responding to unforeseen challenges or situations with the proper attitude and action.
- 14) who respect the diversity of students, including their race, denominational persuasion, ethnicity, socio-economic status and academic ability.
- 15) who are able to differentiate their instructional techniques to meet the learning needs of all students.



TARGET GRADUATE PROFILE

Landmark Christian School seeks to cultivate the kind of graduate who...

- 1) is a passionate follower of Jesus Christ.
- 2) is a committed Christ-like servant leader in his or her family, church, community, college, adult life, and able to define, enhance and articulate his or her faith.
- 3) has a Christian worldview and understands his or her responsibility to lead a life that reflects Christian values and principles.
- 4) is equipped to deal with real-life situations as a person of faith, character and integrity demonstrating Christ-like love for everyone.
- 5) is prepared for higher education and life with a strong academic and spiritual foundation able to effectively impact the world for Jesus Christ.
- 6) is knowledgeable in the use of technology, exhibiting superior skills in its applications.
- 7) is an effective verbal and written communicator applying critical thinking skills and thoughtful problem solving in a confident, persuasive and respectful manner.
- 8) has identified and developed his or her intellectual, artistic, athletic gifts from God and is prepared to use them to His glory.
- 9) embodies good sportsmanship, teamwork, preparation, discipline, perseverance and an excellent work-ethic.
- 10) has a thorough knowledge and understanding of the Bible, submits to accountability with fellow believers, and is able to apply its absolute truth in everyday life.
- 11) is committed to God's Truth as revealed in His Word and the lifelong pursuit of wisdom and knowledge.
- 12) will embrace each person's value in being a unique reflection of God's image.





2008-2014 Campaign Impact Giving Results

Landmark's annual operating budget is primarily underwritten by tuition and fees, with the exception of classroom resource and professional development allowances for teachers, and the need-based financial aid program. Charitable giving, not tuition, underwrites those annual priorities. Additionally, during defined periods such as the last six years, the school will seek further giving "over and above" annual support, to make strategic improvements to its facilities and technology, and to build its permanent endowment. Here are the highlights of Campaign Impact, by impact goal. Campaign Impact was the school's first comprehensive capital campaign, which began in 2008 and concluded in July 2014.

Campaign Impact Goal #1 – Students and Teachers

Underscoring its annual budgetary commitment to students and teachers, Landmark parents, grandparents, alumni, and friends had given \$3,432,582 in cash, and another \$358,577 in pledges (as of July 31, 2014). Pledges are scheduled to be paid off within three to six years, in order to provide the following annual benefits:

- Teachers – A yearly \$500 professional development allowance, and a \$750 classroom resource allowance to meet the unique learning needs of their students in a given year.
- Students – Enables 120 students per year, to receive partial, need-based tuition assistance.

Campaign Impact Goal #2 – Buildings and Technology

Campaign Impact began with 19 capital objectives for which it used gifts from Landmark parents, grandparents, alumni and friends, to address in order of priority. As of July 31, 2014, the school had been given \$1,824,440 in cash, and another \$254,150 in pledges, which are scheduled to be paid off within the next three to six years. The following capital improvements have been made:

ACADEMICS / CAMPUS IMPROVEMENTS:

- Foreign language computer lab
- Bridge building and robotics lab
- New roof on the main school building and five additional campus structures
- Paved, striped, and resurfaced parking areas for faculty and students
- Renovated hallways, bathrooms, and lobby in the historic classroom building in Fairburn
- Renovated two high school science laboratories

TECHNOLOGY FOR TEACHING AND CAMPUS SECURITY:

- Added 86 SMART boards to classrooms
- Campus-wide digital public address system and 22 large screen monitors for visual communication
- Transformed main campus into a secure wireless environment
- Purchased and installed 371 computing devices for elementary, middle, and high school classrooms, including a mobile lab
- Installation of security cameras and magnetic door locks, 71 radios, and fencing

FINE ARTS:

- Upgraded sound, lighting, and air conditioning for the Black Box theatre
- Modernization of the high school art studio/classroom

ATHLETICS:

- Lights for Thorn Stadium, benefiting football and track
- Medici Pavilion, and upgraded dugouts for the baseball program
- Medici Field House, benefiting the softball, wrestling and baseball programs
- Chastain Field at Lady War Eagle Stadium, benefiting the softball program
- Replaced the auxiliary gymnasium floor and roof
- Upgraded security and landscaping for the 26-acre Garwood Athletic complex, benefiting baseball, cross country, football, soccer, and softball
- Sodded and installed sprinklers on one extra practice field behind the Medici Field House, benefiting soccer and youth athletics

Campaign Impact Goal #3 – Endowment

Campaign Impact began with a dream to establish a "family" of permanent endowment funds to create additional streams of revenue other than tuition and annual giving. As of July 31, 2014, the school had been given \$197,224 in cash, and another \$348,775 in pledges, which are scheduled to be paid off within the next six years, for these purposes.

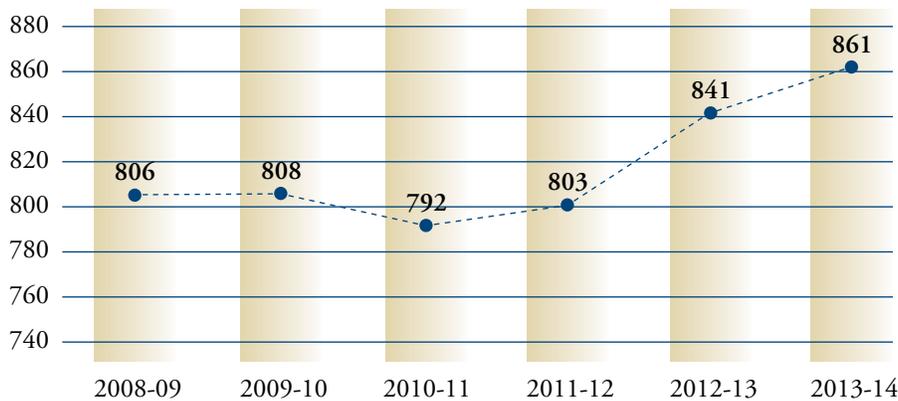
LANDMARK'S GROWTH

Landmark's Growth Strategy

- 1) Recruit and retain the best faculty
- 2) Offer a unique, complete and balanced program including academics, athletics, fine arts and spiritual emphasis
- 3) Attract and partner with families committed to the Landmark vision and mission
- 4) Provide attractive, safe and functional facilities

Enrollment Trend

(both campuses)



Fairburn Campus:

Landmark's K4-12 Fairburn Campus has experienced significant growth in recent years and is expected to reach maximum student and classroom capacity over the next long range planning period.

- Elementary School Enrollment – At max capacity since 2008
- Middle School Enrollment – Expected to reach max capacity by 2016
- High School Enrollment – Expected to reach max capacity by 2017

Landmark provides bus service to our families from the Douglasville, Newnan, and Peachtree City areas to our Fairburn campus. See website for additional details.

Peachtree City Campus:

Landmark's K4-5th grade Peachtree City campus has successfully developed into the premier elementary school in Peachtree City. Nearly 100 percent of these students transfer to the Fairburn Campus in sixth grade.

- Elementary School Enrollment – No capacity concerns

Landmark's Growth Update:

Landmark has been blessed with tremendous positive growth over the past five years. With expected increases in students and course offerings, we foresee future capacity constraints that will need to be addressed as part of this long range plan.

2014~2020 LONG RANGE PLANNING GOALS

Throughout the next six years, the leadership of Landmark Christian School will measure success against the following 2014-2020 goals and report to the Board of Trustees.

Student Social/Spiritual Life

- Students have the opportunity to hear the Gospel.
- Students are intentionally placed into discipleship groups.
- Students are equipped with Biblical knowledge and a Christian worldview.
- Students are given opportunities and obligations to serve others.
- Christ is the standard for how others are seen and decisions are made.

Academics

- Enhance curricular offerings to expand student opportunities
- Integrate technology and the student's ability to manage information
- Increase vertical alignment and coherence of the curriculum K4-12
- Facilitate or enable growth and development of faculty and staff

Technology

- All K4-12 classrooms will have the technical capacity, infrastructure, staffing and equipment to meet academic goals.
- Teachers will implement, assess, and support the development of digital-age skills within the context of classroom instruction.
- Students will expand their use of new information and technology resources in learning opportunities.

Property & Facilities

- Maintain and steward existing facilities to meet the needs of the students
- Provide temporary modular classrooms for additional course offerings
- Convert former Fairburn Elementary School Campus into new classroom space

These goals will require significant investments to support our vision of *“Every student prepared to impact the world for Jesus Christ”*. These investments will be made in our faculty and staff, our programs, and our facilities and will require the commitment of all. A more detailed look at these goals, including points of emphasis and action steps, can be found on the following pages.



STUDENT SOCIAL/SPIRITUAL LIFE

Points of Emphasis

- Encounter the Gospel of Jesus Christ to promote an authentic relationship with God
- Encourage growth in a daily walk with Jesus Christ through discipleship
- Empower ownership of our faith by learning who we are in Christ
- Experience the life of service for which God created us, by being His hands and feet
- Embrace each person's value in being a unique reflection of God's image
- Equipped to impact the world for Jesus Christ

2014 ~ 2020 GOALS

- Students have the opportunity to hear the Gospel.
- Students are intentionally placed into discipleship groups.
- Students are equipped with Biblical knowledge and a Christian worldview.
- Students are given opportunities and obligations to serve others.
- Christ is the standard for how others are seen and decisions are made.



Action Steps

- Present the Gospel in Bible class and Chapel throughout the school year
- Expect Christ-like behavior of the entire Landmark family
- Explore methods to increase mentoring between faculty/faculty, student/student, and faculty/student
- Equip every faculty/staff member to minister to students
- Increase Biblical teaching through the addition of full-time Bible faculty
- Expect every student to serve others
- Expand community involvement
- Resolve conflicts using Biblical principles
- Hold students accountable with love and grace
- Equip students to meet the target graduate profile
- Continue to pursue a community that celebrates the God-given uniqueness and diversity of each individual
- Vertically align Bible curriculum K4-12



ACADEMICS

Points of Emphasis

- Expand course offerings
- Emphasize communication skills
- Expand the use of technology
- Provide development opportunities for faculty and staff

2014 ~ 2020 GOALS

- Enhance curricular offerings to expand student opportunities
- Integrate technology and the student's ability to manage information
- Increase vertical alignment and coherence of the curriculum K4-12
- Facilitate or enable growth and development of faculty and staff



Action Steps

- Implement at least one additional foreign language in HS
- Expand AP and elective offerings
- Emphasize writing instruction across the curriculum K4-12
- Continue to support students with learning differences through the “Learning Solutions Center”
- Expand the use of technology by students and teachers in the classroom
- Analyze the Landmark curriculum in light of current educational trends and ensure its alignment with our vision and mission
- Vertically align the Landmark curriculum K4-12 by format and content
- Utilize a variety of assessments and data to measure and enhance student learning
- Achieve recommendations provided by Advanced Ed (formerly known as SACS)
- Increase professional development offerings for faculty on campus and through outside agencies
- Encourage continued collaboration through common planning and Professional Learning Communities



TECHNOLOGY

Points of Emphasis

- Partner with faculty, students and parents to define direction for technology
- Understand the implications of enhancing technology (e.g. funding, faculty, facilities, infrastructure)
- Develop technology infrastructure, implementation and training strategy
- Develop sustainable funding models for technology enhancements
- Integrate technology usage into the everyday culture of Landmark
- Support internet and computing security
- Support Landmark's campus expansion strategy

2014 ~ 2020 GOALS

- All K4-12 classrooms will have the technical capacity, infrastructure, staffing and equipment to meet academic goals.
- Teachers will implement, assess and support the development of digital-age skills within the context of classroom instruction.
- Students will expand their use of new information and technology resources in learning opportunities.



Action Steps

- Leverage best practices from schools that have successfully implemented and benefited from technology integration
- Collaborate with school leadership, key academic staff, and parents to develop technology plan
- Conduct infrastructure assessment to determine fit/gaps to support technology strategic plan
- Increase dedicated technology staff to provide more scalable support across all areas of the school
- Develop five-year rolling technology budget based on the strategic plan and phase in approach
- Develop sustainable funding options (e.g. grants, fundraising, capital and operating funds, open source software) to secure phased deployment of necessary technology
- Support teacher education goals, parent awareness, and student requirements
- Collect and manage ongoing technology feedback from parents, students, and staff



PROPERTY AND FACILITIES

Points of Emphasis

- Continue to maintain the ongoing facilities' maintenance needs
- Support Landmark's growing academic and technology needs
- Update the Master Campus Plan
- Communicate Master Campus Plan, facilities accomplishments and long term needs
- Relieve growing capacity constraints on main campus
- Continue to develop Landmark's 62-acre campus in accordance with the Master Campus Plan

2014 ~ 2020 GOALS

- Maintain and steward existing facilities to meet the needs of the students
- Provide temporary modular classrooms for additional course offerings
- Convert former Fairburn Elementary School Campus into new classroom space



Action Steps

- Perform age study/useful life analysis for main campus facilities
- Conduct space planning study for Main Campus and former Fairburn Elementary School campus
- Evaluate existing space needs and maximize the utilization of existing facilities
- Update, prioritize and communicate Master Campus Plan
- Protect the integrity of former Fairburn Elementary School campus
- Provide temporary modular classrooms for student growth and new courses
- Develop eight acres behind Garwood Athletic Complex
- Raise funds to renovate and open former Fairburn Elementary School campus



MESSAGE FROM THE HEADMASTER

Dear Friends of Landmark,

With the celebration of our 25th anniversary coinciding with the development of our long-range plan, I have had the opportunity to spend considerable time this year looking back AND looking forward. As I look back over the past 25 years at Landmark, all I can think is “Yea, God!” From the first day, we have seen His hand on our school in so many ways. He has guided us from a warehouse in Fayetteville to two campuses and over 60 acres in Fairburn and Peachtree City. He has sustained us through times of difficulty and blessed us more than we could ever think or imagine. It would be easy to succumb to the temptation of wanting to take credit for what has happened at Landmark over the past 25 years, but that would be both impossible and arrogant. On every step of this journey, and at every crossroad, we have seen God provide. Landmark Christian School has totally been a God thing!



In 2014, we find ourselves at another of those crossroads, one full of challenges and obstacles. We are quickly outgrowing our current facilities. We need to become more effective in incorporating technology into the daily lives of our students and teachers; and while we have a strong academic program, there is room to make it even stronger. In addition, we need to ensure that we are doing all we can from a spiritual perspective to prepare our students to impact the world for Jesus Christ. As you will see, we have set some lofty goals to meet the needs in each of these areas. This is where our past and our future collide. The same God that saw us through the last 25 years is the same God we serve today. When things got hard in the past, God was there; and when things get hard in the future, God will be there. And, while we are confident that God will do His part, it is important for each of us to understand we have a part too. We need every student, every parent, every faculty and staff member’s help! Our six-year plan is going to require all of us to work harder, volunteer more, give more; and most importantly, pray more. I am confident that if we all do our part, six years from now, we will be able to look back with satisfaction as we add more chapters to what God has done at Landmark, and we’ll be able to respond with another “Yea, God!”

Sincerely,

M. Titus

Mike Titus
Headmaster



How to be an Auburn Tiger
VANDERBILT

LIBERTY
UNIVERSITY

GT

NEWLY
ENGINEER...

THERE'S
ONLY ONE
GIZ

FUTURES

FIND YOUR PASSION

FIND YOUR PATH

IT IS THE ONE PLACE YOU NEVER THOUGHT TO LOOK

GO

STORIES

SANFORD

LANDMARK
CHRISTIAN SCHOOL

50 SE Broad Street • Fairburn, Georgia 30213
Phone: 770-306-0647 • Fax: 770-969-6551 • Toll Free: 877-834-6644
www.landmarkchristianschool.org

YOU ARE